**Paws and Stripes** 

**Financial Statements** 

For the Years Ended December 31, 2018 and 2017



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#### INDEPENDENT AUDITORS' REPORT

Board of Directors and Management Paws and Stripes Albuquerque, New Mexico

We have audited the accompanying financial statements of Paws and Stripes (a nonprofit organization), which comprise the statements of financial position as of December 31, 2018 and 2017, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

## Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

### **Auditor's Responsibility**

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

## **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Paws and Stripes as of December 31, 2018 and 2017, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

## **Emphasis of Matter**

As discussed in Note 2 to the financial statements, the Organization adopted the new accounting guidance required by generally accepted accounting principles from Accounting Standard Update 2016-14, Not-for-Profit Entities (Topic 958): Presentation of Financial Statements of Not-for-Profit Entities. The accounting principle has been applied retrospectively to the prior period presented. Our opinion is not modified with respect to this matter.

Cordova CPAs LLC

Albuquerque, New Mexico

May 15, 2019

# PAWS AND STRIPES STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2018 AND 2017

Assets	2018	2017
Current assets	+	+ 10 <b>=</b>
Cash	\$ 2,200,649	\$ 1,257,233
Contributions receivable	47,596	154,784
Inventory	10,081	13,862
Total current assets	2,258,326	1,425,879
Non-current and other assets		
Certificate of deposit	518,210	509,024
Other assets	16,559	6,248
Property and equipment, net	1,519,613	1,549,777
Total assets	\$ 4,312,708	\$ 3,490,928
Liabilities and net assets		
Current liabilities		
Accounts payable	\$ 29,127	\$ 18,583
Accrued expenses	11,142	29,270
Line of credit	499,600	499,600
Total current liabilities	539,869	547,453
Net assets		
Without donor restrictions	3,768,453	2,923,475
With donor restrictions	4,386	20,000
Total net assets	3,772,839	2,943,475
Total liabilities and net assets	\$ 4,312,708	\$ 3,490,928

The accompanying notes are an integral part of these financial statements.

# PAWS AND STRIPES STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2018

	Without Donor Restrictions	With Donor Restrictions	Total
Revenues and other support			
Contributions			
Grants	\$ 6,237	\$ 148,498	\$ 154,735
Donations	1,418,707	2,000	1,420,707
Fundraising	85,067	-	85,067
Merchandise sales	(1,880)	-	(1,880)
Interest income	9,500	-	9,500
Miscellaneous	788	-	788
Net assets released from restrictions	166,112	(166,112)	
Total revenues and other support	1,684,531	(15,614)	1,668,917
Expenses			
Program services	622,880	-	622,880
Management and general	122,195	-	122,195
Fundraising	94,478		94,478
Total expenses	839,553		839,553
Change in net assets	844,978	(15,614)	829,364
Net assets, beginning of the year	2,923,475	20,000	2,943,475
Net assets, end of the year	\$ 3,768,453	\$ 4,386	\$ 3,772,839

# PAWS AND STRIPES STATEMENT OF ACTIVITIES FOR THE YEAR ENDED DECEMBER 31, 2017

Revenues and other support	Without Donor Restrictions	With Donor Restrictions	Total		
Contributions					
Grants	\$ -	\$ 495,819	\$ 495,819		
Donations	549,041	212,815	761,856		
Fundraising	21,484	-	21,484		
Merchandise sales	5,921	-	5,921		
Interest income	9,047	-	9,047		
Miscellaneous	332	-	332		
Loss on disposal of fixed assets	(3,930)	-	(3,930)		
Net assets released from restrictions	773,826	(773,826)			
Total revenues and other support  Expenses	1,355,721	(65,192)	1,290,529		
Expenses					
Program services	527,724	-	527,724		
Management and general	124,943	-	124,943		
Fundraising	107,991		107,991		
Total expenses	760,658		760,658		
Change in net assets	595,063	(65,192)	529,871		
Net assets, beginning of the year	2,328,412	85,192	2,413,604		
Net assets, end of the year	\$ 2,923,475	\$ 20,000	\$ 2,943,475		

# PAWS AND STRIPES STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2018

				Support				
			Ma	nagement				
	Program			and				
	<u>S</u>	ervices	(	General	Fundraising			Total
Salaries	\$	362,350	\$	88,365	\$	66,728	\$	517,443
Payroll taxes and benefits	Ф	52,268	Ф	11,021	Ф	9,488	ф	72,777
Property maintenance & taxes		34,444		11,021		2,400		34,444
Professional and consulting fees		11,754		- 14,872		6,749		33,375
Interest expense		27,021		14,072		0,749		27,021
Bad debt		23,178		_		_		23,178
Utilities		17,423		669		1,119		19,211
Software and IT expenses		13,326		1,153		1,914		16,393
Supplies and office expense		9,485		2,258		3,004		14,747
Insurance		11,901		974		945		13,820
K9 service and supplies		11,844		-		-		11,844
Conferences, meetings & travel		3,902		1,804		1,129		6,835
Bank and merchant fees		4,486		120		790		5,396
Advertisting and promotion		3,117		85		949		4,151
Vehicle expenses		2,134		625		1,082		3,841
Meals and entertainment		819		200		238		1,257
Postage		680		49		343		1,072
Veteran support		1,063		-		-		1,063
Miscellaneous		618		-		-		618
Dues and subscriptions		303						303
Total expenses before								
		E02 116		122 105		04.470		000 700
depreciation and amortization		592,116		122,195		94,478		808,789
Depreciation and amortization		30,764		_		-		30,764
Total expenses	\$	622,880	\$	122,195	\$	94,478	\$	839,553

The accompanying notes are an integral part of these financial statements.

# PAWS AND STRIPES STATEMENT OF FUNCTIONAL EXPENSES FOR THE YEAR ENDED DECEMBER 31, 2017

			Support Services					
			Management					
	Program			and				
		Services	(	General	Fur	ndraising		Total
Salaries	\$	280,623	\$	58,104	\$	62,017	\$	400,744
Professional and consulting fees		32,879		48,301		19,203		100,383
Payroll taxes and benefits		35,492		7,883		10,001		53,376
Supplies and office expense		28,817		3,088		2,401		34,306
Property maintenance & taxes		20,804		-		968		21,772
Rent		17,100		1,140		760		19,000
K9 service and supplies		16,030		-		-		16,030
Utilities		13,874		925		617		15,416
Insurance		11,595		1,450		1,450		14,495
Conferences, meetings & travel		9,834		615		1,844		12,293
Veteran support		7,207		-		-		7,207
Bank and merchant fees		7,057		-		12		7,069
Interest expense		6,196		-		-		6,196
Contract services		5,733		-		-		5,733
Software and IT expenses		4,341		543		543		5,427
Advertisting and promotion		2,283		22		3,092		5,397
Bad debt		2,400		-		1,250		3,650
Vehicle expenses		2,671		_		433		3,104
Meals and entertainment		1,415		63		122		1,600
Postage		1,071		76		400		1,547
Miscellaneous		931		25		-		956
Fundraising costs		-		_		785		785
Dues and subscriptions		199		-		-		199
•								
Total expenses before								
depreciation and amortization		508,552		122,235		105,898		736,685
Depreciation and amortization		19,172		2,708		2,093		23,973
Total expenses	\$	527,724	\$	124,943	\$	107,991	\$	760,658

The accompanying notes are an integral part of these financial statements.

# PAWS AND STRIPES STATEMENTS OF CASH FLOWS FOR THE YEARS ENDED DECEMBER 31, 2018 AND 2017

		2018		2017
Cash flows from operating activities				_
Cash from contributions	\$	1,659,452	\$	1,153,866
Cash from fundraising and other support		93,475		36,784
Cash paid to employees for services		(608,348)		(431,542)
Cash paid to vendors for goods and services		(191,977)		(264,244)
Net cash provided by operating activities		952,602		494,864
Cash flows from investing activities				
Purchases of property and equipment		-		(1,007,651)
Reinvested amounts in Certificates of Deposit		(9,186)		(9,024)
Net cash used by investing activities		(9,186)		(1,016,675)
Cash flows from financing activities				
Proceeds from borrowings on line of credit		_		499,600
Net cash provided by financing activities		_		499,600
Net increase (decrease) in cash		943,416		(22,211)
Cash, beginning of the year		1,257,233		1,279,444
Cash, end of year	\$ 2	2,200,649	\$	1,257,233
Reconciliation of change in net assets to net cash				
Provided by operating activities:				
Change in net assets	\$	829,364	\$	529,871
Depreciation and amortization expense		30,764		23,973
Bad debt expense		23,178		23,773
Loss on disposition of assets		-		3,930
				-,
Change in assets and liabilities				
Contributions receivable		84,010		(103,809)
Inventory and other assets		(7,130)		2,743
Accounts payable		10,544		15,578
Accrued expenses		(18,128)		22,578
Net cash provided by operating activities	\$	952,602	\$	494,864

The accompanying notes are an integral part of these financial statements.

#### **NOTE 1. Organization and Significant Accounting Policies**

Paws and Stripes (the "Organization") is a nonprofit organization and was organized in 2010 to assist U.S. military veterans with post-traumatic stress disorder (PTSD) and traumatic brain injury (TBI) as well as local shelter dogs by providing integrative service dog training and mental health support to veterans and their families. The principal sources of revenues are donations and grants.

The more significant accounting policies and procedures of the Organization are more fully described below.

<u>Basis of Accounting.</u> The accompanying financial statements have been prepared on the accrual basis of accounting.

<u>Financial Statement Presentation.</u> The accompanying financial statements have been prepared so that the presentation of the financial statements will conform to the presentation requirements of FASB ASC 958, Financial Statements of Not-for-Profit Organizations. Under FASB ASC 958, the Organization is required to report information regarding its financial position and activities according to two classes of net assets: without donor restrictions and without donor restrictions.

Adoption of Accounting Standards. In August 2016, the FASB issued Accounting Standards Update ("ASU") 2016-14, Presentation of Financial Statements of Not-for-Profit Entities, which is intended to improve how a not-for-profit entity classifies its net assets, as well as the information it presents in its financial statements about its liquidity and availability of resources, expenses and investment returns, and cash flows. The guidance replaces the three classes of net assets previously presented on the statement of financial position with two new classes of net assets, which are based on the existence or absence of donor-imposed restrictions. The additional disclosures with qualitative and quantitative information are presented in Note 2 regarding how the Organization manages its liquid resources available to meet cash needs for general expenses within one year of the statement of financial position date. The Organization has adopted this new pronouncement effective January 1, 2018 and the prior year presentation is conformed.

In November 2016, the FASB issued ASU 2016-18, Statement of Cash Flows (Topic 230): Restricted Cash. The amendments in this ASU require that a statement of cash flows explain the change during the period in the total of cash, cash equivalents, and amounts generally described as restricted cash or restricted cash equivalents. Therefore, amounts generally described as restricted cash and restricted cash equivalents should be included with cash and cash equivalents when reconciling the beginning-of-period and end-of-period total amounts shown on the statement of cash flows. The ASU requires retrospective application, and is effective for annual periods beginning after December 15, 2018, and interim periods within those annual periods. The Organization has elected to early adopt ASU 2016-18 retrospectively for the year ended December 31, 2017. The adoption resulted in no significant changes to the financial statements for the year ended December 31, 2017 on the statements of cash flows.

<u>Cash.</u> The organization considers all highly liquid investments with maturities of three months or less to be cash equivalents for the purposes of cash flows. The Organization has reclassified prior year amounts that meet this criterion on the statement of cash flows.

#### **NOTE 1. Organization and Significant Accounting Policies (continued)**

<u>Investments.</u> Investments in marketable securities are carried at fair value; investments in closely held businesses are carried at their estimated net realizable value. Fair value is the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Realized gains and losses are recorded on a specific identification method upon the sale of investment assets. The fair value of investments is subject to ongoing fluctuation. The amount ultimately realized upon disposition may differ from the amounts reported in these financial statements. Paws and Stripes has a certificate of deposit at a financial institution with an original maturity of 60 months. There are certain penalties for early withdrawal of these funds, including forfeiture of interest. Due to the liquidity of this instrument, it has been classified as an investment and is valued at the original purchase price plus all accrued interest which approximates fair market value.

<u>Concentrations of Credit Risk.</u> The Organization maintains deposit and investment accounts with various financial institutions. Depository accounts with financial institutions are insured by the Federal Deposit Insurance Corporation. Balances in these accounts may, at times, exceed federally or commercially insured limits. The Organization has not experienced any losses on such accounts, and management believes it is not exposed to significant credit risk from these accounts.

<u>Receivables and Contributions</u>. Contributions received, including unconditional promises to give (pledges), are recognized at fair value as revenues in the period received. Contributions received are recorded as unrestricted, temporarily restricted, or permanently restricted support, depending on the existence and nature of any donor restrictions.

Receivables and Contributions. Pledges that are expected to be received within one year are recorded at their estimated net realizable value. Pledges that are expected to be received in future years are recorded at the present value of their estimated future cash flows. The discounts on those amounts are computed using risk-free discount rates applicable when the promises are received. Amortization of the discounts is included in contribution revenue however, as of December 31, 2018, all amounts are expected to be collected within one year. Management has not provided an allowance for doubtful unconditional promises, as it is management's estimate that all amounts are fully collectible. Management evaluates the value of pledges receivable on an annual basis to identify any circumstances where the Organization may receive less than what they have recorded. The organization has recorded \$23,178 in bad debt expenses related to accounts that management has deemed to be uncollectible as of December 31, 2018.

<u>Property and Equipment.</u> Acquisitions of property and equipment in excess of \$5,000 are capitalized. Purchased property and equipment is capitalized at cost. Donations of property and equipment are recorded as contributions at their estimated fair market value. Such donations are reported as unrestricted contributions unless the donor has restricted the donated asset to a specific purpose. Assets donated with explicit restrictions regarding their use and contribution of cash that must be used to acquire property and equipment are reported as restricted contributions. Depreciation is computed on a straight-line basis over the useful lives of the assets which ranges from 5 to 39 years. Depreciation expense for the year ended December 31, 2018 and 2017 was \$30,165 and \$23,390.

### **NOTE 1. Organization and Significant Accounting Policies (continued)**

<u>Functional Expense Allocations.</u> Directly identifiable expenses are charged to programs and supporting services. Expense related to more than one function are charged to programs and supporting services based on time and building square footage. Management and general expense include those expenses that are not directly identifiable with any other specific function but provide for the overall support and direction of the Organization.

<u>Net Assets Classification Policies and Procedures.</u> According to FASB ASC 958, the Organization is required to report information regarding its financial position and activities according to two classes of net assets. Under these provisions, net assets, revenues, gains, and losses are classified based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of the Organization and changes therein are classified and reported as follows:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor restrictions.

Net Assets With Donor Restrictions – Net assets subject to donor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that such resources be maintained in perpetuity. Generally, the donors of these assets permit the Organization to use all or part of the income earned on related investments for general or specific purposes.

<u>Income Taxes.</u> The Organization is a not-for-profit corporation and has been recognized as tax-exempt pursuant to Sec. 501(c)(3) of the Internal Revenue Code. The Organization has adopted accounting principles generally accepted in the United States of America, as they relate to uncertain tax positions, and has evaluated its tax positions taken for open tax years. Currently, the 2015, 2016 and 2017 tax years are open and subject to examination. The Organization believes that all activities and transactions are within their tax-exempt purpose, and that there are no uncertain tax positions.

<u>Estimates.</u> Preparation of financial statements in conformity with generally accepted accounting principles requires estimating some of the amounts reported. Actual results could differ from the estimates. Significant estimates in the Organization's financial statements include depreciation on property and equipment and the allocation of functional expenses.

<u>Subsequent Events.</u> Paws and Stripes has evaluated events subsequent to December 31, 2018 that would possibly require adjustment or disclosure in these financial statements, through May 15, 2019, the date that these statements were available to be issued.

*Reclassifications.* Certain reclassifications have been made to the 2017 financial statement presentation to conform to the 2018 presentation.

## NOTE 2. Liquidity and Availability of Financial Assets

The following reflects the Organization's financial assets as of the balance sheet date, reduced by amounts not available for general use because of contractual or donor-imposed restrictions within one year of the balance sheet date. Donor-restricted amounts that are available for use within one year for general purposes include amounts received in prior years for the K-9 Veterinary program and various grants that were released during 2018.

		2018	2017				
Financial assets at year end	\$	2,718,859	\$	1,766,257			
Less those unavailable for general expenditures within one year, due to:							
Donor restricted for K-9 Veterinary		(4,386)		(5,000)			
Donor restricted for grants		<del>-</del>		(15,000)			
Financial assets available to meet cash needs for	φ.	2.54.4.552	ф	4.546.055			
general expenditures within one year		2,714,473		1,746,257			

As part of the Organization's liquidity management, it retains cash in deposit accounts at financial institutions with a strong financial position and reputation.

#### NOTE 3. Unconditional Promises to Give and Contributions Receivable

The Organization has outstanding promises to give and contributions receivable from various donors which are all expected to be collected. The balance of the outstanding unconditional promises to give and other contributions received shortly after year end as of December 31, 2018 and 2017 is \$47,596 and \$154,784, respectively.

### **NOTE 4. Property and Equipment**

A summary of property and equipment and changes occurring during the year ended December 31, 2018 and 2017 are as follows:

	2018	 2017
Land	\$ 337,849	\$ 337,849
Improvements	47,549	47,549
Vehicles	37,739	37,739
Furniture, fixtures, and equipment	34,050	34,050
Buildings	1,170,474	 1,170,474
Total property and equipment	1,627,661	1,627,661
Less accumulated depreciation	 (108,048)	 (77,884)
Net property and equipment	\$ 1,519,613	\$ 1,549,777

## **NOTE 5. Intangible Assets**

The Organization has incurred \$9,171 in expenses related to securing Paws and Stripes' trademark and franchise rights. The trademarks and franchise rights are being amortized over a period of fifteen years. Amortization expense was \$599 and \$583, respectively, for the years ended December 31, 2018 and 2017.

### **NOTE 6. Line of Credit**

During 2017, the Organization entered into an agreement with a financial institution to establish a revolving line of credit. The revolving line of credit agreement allows for the Organization to draw against a credit line of \$500,000 and is due on demand. The agreement includes a variable interest rate at 'Prime' (for 2018 was 3.50% plus .25%) with a floor of 4.00%. The line of credit is secured by the Certificate of Deposit account. The outstanding balance on the line of credit as of December 2018 and 2017 was \$499,600.

Interest expense for the year ended 2018 was \$27,021.

### **NOTE 7. Donated Services**

The fair value of donated services and property included in the financial statements and corresponding program expense for the year ended December 31, 2018 and 2017 are as follows:

	2018									
	Management									
	P	rogram	and	General	Fun	draising		Total		
Supplies	\$	9,616	\$	-	\$	-	\$	9,616		
Professional fees		2,474						2,474		
Total	\$	12,090	\$	-	\$	_	\$	12,090		
2017										
			Mana	agement						
	Program		Program		and General		Fundraising			Total
Supplies	\$	16,638	\$	-	\$	2,314	\$	18,952		
Professional fees		13,010	-	-		-		13,010		
Total	\$	29,648	\$	-	\$	2,314	\$	31,962		

For the years ended December 31, 2018 and 2017, the Organization held a special event, Celebration of Heroes. Approximately \$61,917 and \$20,349, respectively, of items were donated to be auctioned off as a fundraiser. The proceeds received for the sale of these donated items have been included in fundraising income.

#### **NOTE 8. Restrictions on Net Assets**

Temporarily restricted net assets consisted of the following purpose restrictions at December 31:

		Amounts						
	 2017		Additions		Released		2018	
Purpose restriction:	_							
Building Fund	\$ -	\$	2,000	\$	(2,000)	\$	-	
Grants	15,000		148,498	(	[163,498]		-	
K-9 Veterinary Fund	5,000				(614)		4,386	
	\$ 20,000	\$	150,498	\$ (	[166,112]	\$	4,386	

## **NOTE 9. Concentrations**

The Organization received a significant percentage of its revenue and support from private donors and grantors. For the years ended December 31, 2018 and 2017, these streams of revenues were 94.4% and 95.0%, respectively, of the Organization's total operating revenue. In addition, 100% of the receivables as of December 31, 2018 and 2017 are from private donors or grantors.